



ALL BRAND

ALLBRANDONLINE.COM





INTRODUCTION

PA LOCATIONS:

- ALLENTOWN, PA
- FOLSOM, PA
- HAVERTOWN, PA
- NORRISTOWN, PA (HQ)

NJ LOCATIONS:

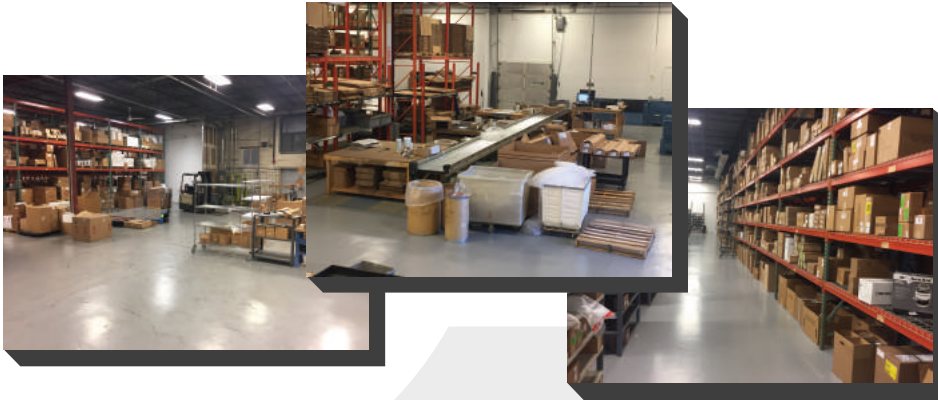
- CHERRY HILL, NJ
- EGG HARBOR TWP, NJ

MA LOCATIONS:

- BROCKTON, MA
- DORCHESTER, MA

Founded in 1971, our first location in Mt. Ephraim, NJ mainly sold generic parts with no direct OEM representation. Fast-forward 50 years later, All Brand Appliance Parts is now operating out of 2 large distribution centers along with 6 additional branch locations, as well as representatives for major OEM brands ranging from the traditional to high end brands. Appliance parts distribution is still our bread and butter, but have since evolved into a company that distributes HVAC/R parts, motors, MRO items, plumbing, tools and everything else in between.

With a 40,000 sq. ft. distribution center in Allentown, PA and a **25,000 sq. ft.** distribution center in Brockton, MA, we are able to ensure same or next day part delivery to some of the largest markets in the country entirely, including:



- Whirlpool, Maytag, Roper, etc.
- Electrolux, Frigidaire, etc.
- General Electric, Monogram, Hotpoint, etc.
- Alliance, Speed Queen, Unimac, etc.
- Dacor
- U-Line
- Fisher & Paykel
- Peerless Premiere



- New York City Metro (>20 Million)
- Philadelphia Metro (>6 Million)
- Washington D.C. Metro (>6 Million)
- Boston Metro (>4.5 Million)
- Baltimore Metro (>2.5 Million)
- **1-Day Delivery:** 75 Million people
- **2-Day Delivery:** 106 million people
- **Total 2-Day Delivery:** 181 Million people
 >50% of total US population

Our computer system **Epicor Prophet 21**, is a leading wholesale system amongst industrial supply companies and similar industries. We also integrated Prophet 21 B2BSeller in our website, www.allbrandonline.com, where visitors can access the following 24/7: live inventory and pricing, specific model lookup, account information and much more. Our site is constantly expanding and adapting to provide the utmost customer service satisfaction to remain the best in the industry.

EPICOR®

To ensure your complete satisfaction from the moment you visit us online or in one of our locations, we are proud members of the **Appliance Parts Distributors Association (APDA)**, **W.D. Armstrong** and **ARP Supply**.



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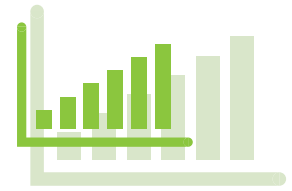
CUSTOMER SERVICE:

Our #1 priority at All Brand Appliance Parts is customer service. We believe that establishing a positive relationship with our customers is necessary in order to run a successful business platform. Whether the customer is a serviceman, dealer, apartment complex or homeowner, we always strive to provide an excellent experience from start to finish. If a customer requires a discontinued or an out-of-stock part, going the extra mile to check any/all resources is just one of the many ways we set ourselves apart from the competition. We provide additional lookup services for customers either on our website or our Parts Professionals who are just a phone call away. Contact us on our top-notch B2B/B2C website that is updated daily by the experts with over 100 years of experience at **ABAP**.



VAST INVENTORY:

Our warehouses located in Allentown, PA and Brockton, MA are regularly stocked and maintained to maximize both productivity and efficiency. As a result, regular stock reports are performed to ensure that proper inventory levels are kept at all times. All of our locations are plentiful with the industry's top parts or have access to obtain additional parts within 24-hours from one of our two distribution centers.

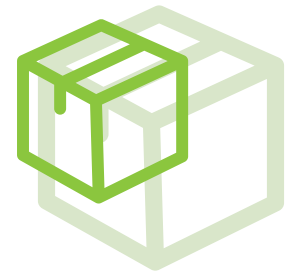


SHIPPING/HANDLING:

Orders are processed and handled via UPS, FedEx or USPS. We also are 100% capable of shipping orders Next Day Air, Second Day Air, LTL or International. See below for our order placement/shipping & handling time-frame schedule:

Orders placed by 4:00pm - Will always ship same business day

Orders placed between 4:00pm-5:00pm - Have a 99% chance of shipping same day but cannot be guaranteed. This will result in orders placed during this time frame shipped next business day.



PROMOTE:

Regularly featured products or brands are promoted either on our website, fliers, store banners or customer contact. New customers will receive a brief overview of the many brands we carry, as well as the opportunity to receive custom-tailored messaging regarding any particular brands or categories they prefer.



PARTNERSHIP:

All Brand Appliance Parts doesn't want to just be your distributor — we want to be your partner. We believe that to be successful, a partnership must exist between the OEM, All Brand and the end user. The more that we can work together and improve processes in order to help the end user, the stronger your brand will become in the marketplace.



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IN 1971, All Brand Appliance Parts was founded by Sal Falconi and Herb Present in Mt. Ephraim, NJ. Additional branch locations were added in 1973, including Pleasantville, NJ and Norristown, PA. Moving forward to 1983, Sal and Herb split the company with Herb remaining in Mt. Ephraim, NJ under All Brand Supply, while Sal remained at the Pleasantville and Norristown locations as All Brand Appliance Parts.

Currently owned and operated by Sal's son Steve and his wife Denise, All Brand Appliance Parts is now headquartered in Norristown, PA accompanied by 8 locations and 2 large distribution centers located in PA, NJ and MA. See below for the complete timeline of ABAP events.

1971:

ABAP parts founded by Sal Falconi & Herb Present

1973:

Branch locations opened in Pleasantville, NJ & Norristown, PA

1983:

Sal & Herb split company with Herb remaining in Mt. Ephraim and Sal covering Pleasantville & Norristown

1986:

Branch location in Folsom, PA opened

1990:

Branch location in Edgewater Park, NJ opened

1992:

Folsom, PA location moved to larger nearby facility

2003:

Edgewater Park, NJ location moved to larger nearby facility



2005:

Mass Appliance Parts in Brockton, MA purchased as a 25,000 sq. ft. New England Distribution Center

2006:

D.J. Hurley Co. in Havertown, PA purchased as additional location just outside of Philadelphia city limits

2010:

Marlton, NJ location moved to larger facility in Cherry Hill, NJ

2011:

Distribution center moved from Norristown, PA to a 40,000 sq. ft. building in Allentown, PA

2012:

Pleasantville, NJ location moved to Egg Harbor Township, NJ

2014:

AAA Appliance Parts in Dorchester, MA purchased as branch location within Boston city limits





AREA OF COVERAGE

PENNSYLVANIA

Norristown (Headquarters)

949 East Main Street
Norristown, PA 19401

Contact: Steve Falconi
stevef@allbrandonline.com

p: 610.277.5175

f: 610.275.8876

Allentown (Distribution Center)

1530 East Race Street
Allentown, PA 18109

Contact: Craig Roper
croper@allbrandonline.com

p: 484.245.0500

f: 484.245.0271

Folsom

605 MacDade Boulevard
Folsom, PA 19033

p: 610.534.0800

f: 610.534.1140

Havertown

18 West Chester Pike
Havertown, PA 19083

p: 610.446.8894

f: 610.449.5133

SHIPPING CARRIERS



MASSACHUSETTS

Brockton (Distribution Center)

404 Main Street
Brockton, MA 02301

Contact: Dan Mastro
danm@allbrandonline.com

p: 508.587.7100

f: 508.587.7961

Dorchester

37 Park Street
Dorchester, MA 02122

p: 617.288.2928

f: 617.282.5514

NEW JERSEY

Cherry Hill

2010 Springdale Road
Cherry Hill, NJ 08003

p: 856.281.9449

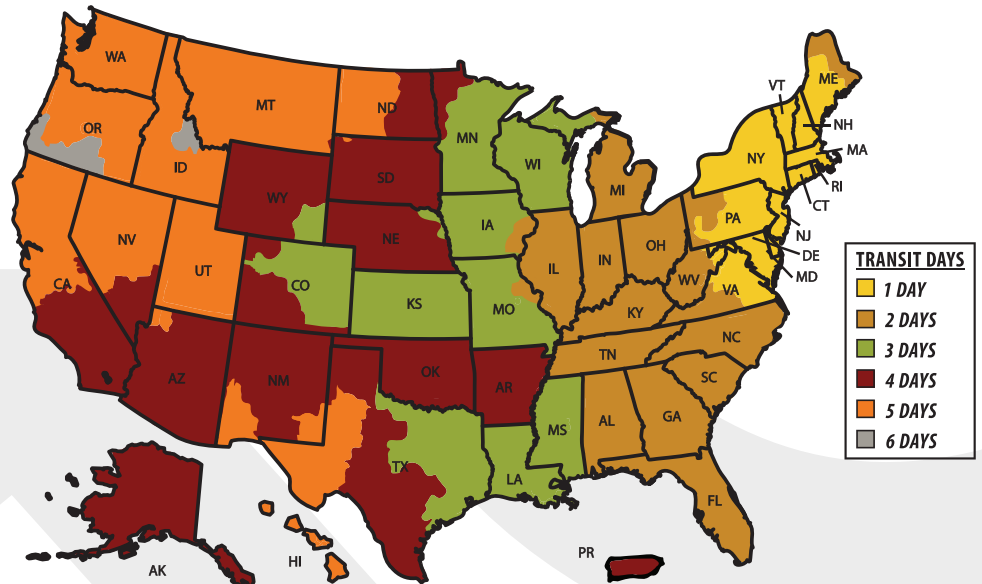
f: 856.281.9454

Egg Harbor Township

6701 Black Horse Pike
Egg Harbor Township, NJ 08234

p: 609.641.1036

f: 609.272.2392



(Shipping coverage map via UPS ground - Air, FedEx, USPS and LTL options are available)

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